



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 339164

Schedule Dates	10/30/12-11/05/12	Date Entered	10/29/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	11/02/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	OBAMA :60 (26653)	Headline #	06397900
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$14,361.00
Account Types	National/Political	Net Total	\$81,379.00
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)	Spots	Rate
By Broadcast Month	34	\$95,740.00
Nov. 2012	34	\$95,740.00
Grand Total:	34	\$95,740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	6A- 6:30A (EST)	2	X	X	X	X	X			2	\$2,350.00	\$4,700.00	Charlotte (WSOC)		10/29/12
2.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	6:30A- 7A (EST)	1	X	X	X	X	X			1	\$2,350.00	\$2,350.00	Charlotte (WSOC)		10/29/12
3.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	7A- 8A (EST)	3	X	X	X	X	X			3	\$2,150.00	\$6,450.00	Charlotte (WSOC)		10/29/12
4.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	8A- 9A (EST)	3	X	X	X	X	X			3	\$1,950.00	\$5,850.00	Charlotte (WSOC)		10/29/12
5.0	Normal Line / Spot	11/03/12-11/03/12	5	1:00	7A- 8A (EST)	1						1		1	\$650.00	\$650.00	Charlotte (WSOC)		10/29/12
6.0	Normal Line / Spot	11/03/12-11/03/12	6	1:00	6A- 7A (EST)	1						1		1	\$550.00	\$550.00	Charlotte (WSOC)		10/29/12
7.0	Normal Line / Spot	11/04/12-11/04/12	3	1:00	8A- 9A (EST)	1						1		1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/29/12
8.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	9A- 10A (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	Charlotte (WSOC)		10/29/12
9.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	10A- 11A (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
10.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	12P- 1P (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
11.0	Normal Line / Spot	11/03/12-11/03/12	5	1:00	12P- 12:30P (EST)	1						1		1	\$550.00	\$550.00	Charlotte (WSOC)		10/29/12
11.0.1	Closed Preempt	11/03/12															Charlotte (WSOC)	Program Change/Exception - FOOTBALL	
12.0	Normal Line / Spot	11/04/12-11/04/12	5	1:00	12P- 12:30P (EST)	1						1		1	\$550.00	\$550.00	Charlotte (WSOC)		10/29/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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13.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	4P- 5P (EST)	2		X	X	X	X			2	\$1,650.00	\$3,300.00	Charlotte (WSOC)		10/29/12
14.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	5P- 5:30P (EST)	1		X	X	X	X			1	\$2,400.00	\$2,400.00	Charlotte (WSOC)		10/29/12
15.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	5:30P- 6P (EST)	1		X	X	X	X			1	\$2,600.00	\$2,600.00	Charlotte (WSOC)		10/29/12
16.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	6P- 6:30P (EST)	2		X	X	X	X			2	\$3,000.00	\$6,000.00	Charlotte (WSOC)		10/29/12
17.0	Normal Line / Spot	10/30/12-11/02/12	3	1:00	6:58P- 7:30P (EST)	1		X	X	X	X			1	\$3,200.00	\$3,200.00	Charlotte (WSOC)		10/29/12
18.0	Normal Line / Spot	10/30/12-11/04/12	4	1:00	11P- 11:35P (EST)	1		X	X	X	X		X	1	\$2,400.00	\$2,400.00	Charlotte (WSOC)		10/29/12
19.0	Normal Line / Spot	10/30/12-11/01/12	4	1:00	11:35P- 12:02A (EST)	1		X	X	X				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		10/29/12
20.0	Normal Line / Spot	11/05/12-11/05/12	5	1:00	7:57P- DANCING WITH THE STARS	1								1	\$12,000.00	\$12,000.00	Charlotte (WSOC)		10/29/12
21.0	Normal Line / Spot	10/31/12-10/31/12	5	1:00	8:30P- 9P (EST)							1			\$10,000.00		Charlotte (WSOC)		10/29/12
21.0.1	Closed Preempt	10/31/12															Charlotte (WSOC)	No Avail/Exception - NO :60 AVAIL	
22.0	Normal Line / Spot	10/31/12-10/31/12	5	1:00	10P- 11P (EST)						1			1	\$8,600.00	\$8,600.00	Charlotte (WSOC)		10/29/12
23.0	Normal Line / Spot	11/01/12-11/01/12	5	1:00	10P- 11P (EST)							1		1	\$10,000.00	\$10,000.00	Charlotte (WSOC)		10/29/12
24.0	Normal Line / Spot	11/02/12-11/02/12	5	1:00	9P- 10P (EST)								1	1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/29/12

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25.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	5:30A- 6A (EST)	1		X	X	X	X			1	\$850.00	\$850.00	Charlotte (WSOC)		10/29/12
26.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	3P- 4P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
27.0	M/G For 21.0.1 / Spot	10/31/12-10/31/12	6	1:00	9:30P- 10P (EST)	1			X					1	\$10,000.00	\$10,000.00	Charlotte (WSOC)		10/30/12
28.0	M/G For 11.0.1 / Spot	11/04/12-11/04/12	4	1:00	12:30P- 1P (EST)	1							X	1	\$550.00	\$550.00	Charlotte (WSOC)		10/31/12
28.1	M/G For 11.0.1 / Spot	11/04/12-11/04/12	4	1:00	12:30P- 1P (EST)	1							X	1	\$540.00	\$540.00	Charlotte (WSOC)		11/2/12

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